

DEPARTMENT OF SOCIAL SERVICES

CHILDRENS DIVISION

P. O. BOX 88

JEFFERSON CITY, MISSOURI

January 19, 2005

MEMORANDUM

What's Inside

Wendy's Adoption Series
"For Your Life"

TO: REGIONAL EXECUTIVE STAFF, CIRCUIT MANAGERS, AND
CHILDREN'S DIVISION STAFF

FROM: FREDERIC M. SIMMENS, DIRECTOR

SUBJECT: WENDY'S ADOPTION SERIES: "FOR YOUR LIFE"

REFERENCE: CHILDREN'S DIVISION

DISCUSSION:

The purpose of this memorandum is to announce the Wendy's adoption series "For Your Life."

Wendy's of Missouri in cooperation with the Dave Thomas Foundation has made a commitment to helping children without permanent homes by providing information to individuals or families who are considering adoption or foster care. The "For Your Life" program is a [series of video clips](#) designed to make the public aware of the children in Missouri that are available for adoption. The videos will air Tuesday mornings at 6:50 a.m. prior to the national news on the following television stations: KOLR 10, Springfield, Missouri, KOMU-TV, Columbia, Missouri, and KSN 16, Joplin, Missouri.

A copy of the video will then be available to view on the website at <http://wendysofmissouri.com/videseqment.html>

If you have children that you would like to have featured on the "For Your Life" series please contact Heather Ford in the Greene County Children's Division office at 417-895-6176 or at Heather.D.Ford@dss.mo.gov. All tapings of these video segments are done at KOLR 10 in Springfield.

Necessary Action:

1. Share this information with all Children's Division staff.
2. Direct staff to www.wendysofmissouri.com for more information.
3. Staff should contact Heather Ford in the Greene County Children's Division office at 417-895-6176 or at Heather.D.Ford@dss.mo.gov if they have children they would like to have featured on the "For Your Life" series.

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