



**Molina Healthcare**  
MO HealthNet Quality Assessment & Improvement Advisory Group  
October 27, 2011

**New Initiatives or events**

- *Molina achieved NCQA accreditation at a Commendable status.*
- Implemented IVR process for notifying members about health education events.
- Materials related to RSV were mailed to members at high risk and posted to the Molina website. An article was included in the Fall member newsletter.
- Molina has outreached to network providers with diabetic Molina members by providing reminders for the Comprehensive Diabetes Care HEDIS sub-measure screenings.
- Molina disseminated new resources for Chlamydia screening to providers.
- Implemented a flu initiative campaign.

**Updates on current initiatives**

- Through September, Molina facilitated back-to-school events that involved well check-up screenings and dental screenings across all three regions.
- Molina continues to send Comprehensive Diabetes Care sub-measure reminders to diabetic members. Molina's Health Educator will conduct phone outreach to these members as well.
- Molina continues to use the member and provider newsletters as a means for educating members and providers about benefits, services and how to improve members' healthcare.
- Molina's Health Educator continues to contact members through a well woman outreach campaign to educate members about the need for annual check-ups.
- Molina's Health Educator continues to develop new member communication materials to educate on healthy lifestyles and preventive benefits.
- Molina continues to participate on the Dental Task Force for managing the Improving Oral Health Performance Improvement Project.