

Home State Health Overview

Presented by: Home State Health

Who Is Home State Health?

Home State Health, a subsidiary of Centene Corporation, began operations in 2012. We deliver high quality, locally-based health healthcare services to our members with our providers benefiting from enhanced collaboration and strategic care coordination programs.

PURPOSE

Transforming the health of the community, one person at a time.

Serving ALL OF Missouri

Home office in St. Louis with remote staff statewide



POPULATIONS
WE
SERVE:

CHIP (Children's Health Insurance Program) TANF (Temporary Assistance for Needy Families) Medicaid Expansion Pregnant Women Sole Source Foster Care Marketplace D-SNP (Dual Eligible Special Needs Plan) Medicare Advantage

324 Employees

Membership		
Medicaid	391,500	
Marketplace	116,000	
Medicare	9,300	

	Providers	Hospitals
Medicaid	34,000	120
Marketplace	31,800	100
Medicare	28,300	75

Covered Benefits

In addition to the standard Medicaid benefits that are covered by MO HealthNet, Home State Health has added benefits/programs that are specific to pregnant members. Some of these are:

- Baby Showers
- Pacify
- Pregnancy Information and Guides (can be found on homestatehealth.com)
- Start Smart for Your Baby®
- Transportation
- Vincere Health
- Mindoula





HOME STATE HEALTH HOSTS FUN AND INFORMATIVE BABY SHOWERS FOR MOMS-TO-BE.

Pacify



Members can get the help they need during pregnancy and beyond – all at the touch of a button.

Pacify connects members with:

Pacify Lactation Consultants: Available 24/7 via video

Home State Health Care Management Services: Available 8:30 am – 5:00 pm M-F via phone

> **Home State Health Nurse Advice Line** Available 24/7 via phone

Pregnancy Information and Guides

Included on the Home State Health website are informational links to the following:

- ✓ 17P Therapy
- ✓ Alcohol Use & Pregnancy Health Sheet
- ✓ Breast Feeding Your Baby Health Sheet
- ✓ Domestic Violence During Pregnancy
- ✓ Elective Delivery of Your Baby Health Sheet
- $\checkmark\,$ Five Tips for New Moms
- ✓ Miscarriage Health Sheet
- ✓ Newborn Journey
- ✓ Pregnancy Guide (English & Spanish)
- ✓ Pregnancy Journey
- ✓ RSV
- ✓ Safe Sleep Training
- ✓ Smart Steps
- ✓ Your Pregnancy Booklet
- ✓ Your Recovery



Start Smart for Your Baby®

Start Smart for Your Baby[®] is a program created by Centene to help members take care of themselves and their child throughout pregnancy.

This Program Offers:



A PURFOODS® COMPANY





Transportation

Non-emergency medical transportation is provided when a member needs transportation for a qualifying trip. These include:

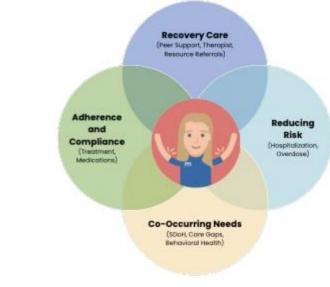
- Alcoholics Anonymous meetings
- Childbirth classes
- Community Resources (i.e., clothing drive, utility assistance, food pantry, shelter)
- Counseling
- Daycare
- Eye Exams
- Educational/Trade School
- Grocery Store
- Hospital Visitations
- Job Interview
- Other Healthcare Appointments
- Pharmacy
- Various Therapies
- WIC Appointments
- Work

We may use public transportation or bus tokens, vans, taxi, or even ambulance (if necessary). We will give members rides that meet their needs.

Rides can even be scheduled online by downloading the MTM Link member app!

Substance Use Assistance!

Vincere Health provides a smoking cessation program for pregnant members. mindould® uses in-person and virtual substance use support for pregnant and non-pregnant women in MO ages 12-55.





Member Incentives

home state health.

You can earn My health pays' REWARDS from Home State Health when you complete healthy activities!

START EARNING TODAY

- \$30 Seasonal Flu Vaccine. September-April. Individuals can receive up to two vaccines per calendar year.
- \$30 Annual Comprehensive Diabetes Care. Age 18-75. Must complete all of the following once in the calendar year.
 - HbAlc test
 - Kidney screening
 - LDL-cholesterol screening
 Retinopathy screening (dilated eye exam)
- \$25 Well Care Visit with your assigned Primary Care Doctor. Within 90 days of enrollment.
- \$25 Annual Well Care visit with your assigned Primary Care Doctor. Age 2-21.
- \$25 Annual Well Care visit with your assigned Primary Care Doctor. Age 22 and up.
- \$25 Annual Dental visit. Age 2-21.
- \$25 Completion of at least 3 Health Coaching Calls. Per Calendar Year. You must be assigned to case management for asthma, depression and/or diabetes to be eligible for this reward.
- \$15 COVID-19 Vaccine. Eligible members who receive their COVID-19 vaccination shot(s).

- \$10 Completion of Health Risk Assessment. Within 30 days of enrollment. Call 1-855-694-HOME (4663), TTY 711 to complete the assessment.
- \$10 Participation in 2 Tobacco-Free Counseling Sessions in a calendar year. Age 18 and up.
- \$10 Telehealth Visit. One per calendar year.
- \$10 Completion of a Behavioral Health Office Visit within 7 days of discharge from a Behavioral Health Inpatient admission. Applies to members who were hospitalized for treatment of selected mental illnesses.
- \$10 Lead Screening Test. Must be completed before child's second birthday. Once per lifetime.
- \$10 Annual Chlamydia Screening. Age 16-24. One per calendar year.
- \$10 Annual Breast Cancer Screening Age 40-74. One per calendar year.
- \$10 Cervical Cancer Screening Age 21-64. One screening in a 3-year period.
- \$10 For every 3rd Prenatal Doctor visit.*
- \$10 Postpartum Doctor visit.* within 30 days of delivery.

To earn rewards, member claims for healthy activity completion must be processed by Home State Health.

*To be eligible for this reward, the member must notify Home State Health prior to having the baby by calling us or submitting a completed Notification of Pregnancy (NOP) form.

OB Bonus Program

Prenatal

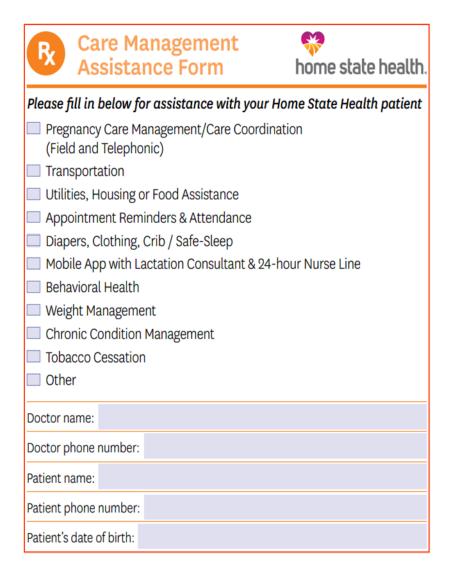
Postpartum

A \$200.00 bonus will be paid to a provider for a member's 7th outpatient/office visit to the same practice (defined by TIN/GNPI)

A \$100.00 bonus will be paid to a provider for a member's visit 7 to 84 days from delivery

Home State Health will automatically apply bonus payments to qualifying claims.

Rx Pad Referral Form





HSH phone: 1-855-694-4663 ext 6075125

HSH email: HSHPCareManagement@centene.com

URL: HomeStateHealth.com

Provider Training

Home State Health offers a variety of provider trainings that include the following:

- > MO Culturally Competent Care and the LGBTQIA+ Community
- MO Adverse Childhood Experiences Study
- Substance Related and Addictive Disorders
- Social Determinants of Health and Mental Health
- Suicide Risk
- Behavioral Health 101 Series: Post-Traumatic Stress Disorder
- SBIRT (Screening, Brief Intervention and Referral to Treatment)
- > MO Psychotropic Medications
- Cultural Competence-Moving From Cultural Competence to Cultural Humility
- MO Counseling Access to Lethal Means

What is the Role of a Care Manager?



A Home State Health Care Manager will...

Assess a member's long and short-term needs and work with professional caregivers to develop a care plan than addresses those needs.

Care Management Program Incentives

Provider Incentives

Incentives available for prenatal and postpartum visit adherence

Member Incentives

Incentives available for attending prenatal and postpartum visits

Mobile Apps

- Ongoing pregnancy support
- Lactation consultant
- 24-hour nurse advice line

Pregnancy Care Management

(Start Smart for Baby) This includes:

- Designated Care Manager (in the field or telephonically)
- Coordination with OB office
- Free diapers and belly bands
- Referrals to community resources

24-hour Support

Nurse Advice Line 1-855-694-4663

Meals

Assessment for food insecurity and coordination of resources and/or meal delivery

Missed Appointment Outreach

When a member has not attended an OB appointment for over 6 weeks, a reminder text message is sent to the member

Transportation

Same day transportation in a sedan to OB appointments (LYFT is available as a gap-filler for transportation barriers)





To access Care Management services contact us at 855-694-4663 extension 6075125